



## ACCREDITATION RULE 2

Issue Date: 2015/01/01

Implementation Date: 2015/01/01

Supersedes: 2014/01/01

**SUBJECT:** Conditions for Use of the ANAB Name and Accreditation Symbol

**APPLIES TO:** ANAB-Accredited and Applicant Management Systems Certification Bodies

### PREFACE

This Accreditation Rule addresses the conditions for use of the ANAB name and ANAB accreditation symbol for ANAB-accredited management systems certification bodies (CBs) and their certified organizations. CB applicants for ANAB accreditation are not allowed to use the symbol and shall follow the rules outlined in the ANAB Management Systems Certification Body Applicant Agreement.

The symbol below is a sample and shall in no way be used by a CB or an organization. ANAB provides electronic copies of the symbol to accredited CBs. Each ANAB-accredited CB is responsible for providing the ANAB accreditation symbol and conditions for symbol use to its certified clients.



### ACCREDITATION RULE

1. An ANAB-accredited CB shall not use ANAB accreditation in any way that brings ANAB into disrepute and shall not make any statement regarding its accreditation that ANAB may consider inaccurate, misleading, or unauthorized.
2. An ANAB-accredited CB may use the ANAB accreditation symbol only in conjunction with its own symbol on its certificates, advertising, stationery, and literature (in any medium including electronic media and websites) associated with its accredited certification activities, subject to the conditions stated in this Accreditation Rule.
3. A certified organization may use the ANAB accreditation symbol only in conjunction with the accredited CB's symbol on the organization's stationery and literature, and in its advertising, subject to the conditions in this Accreditation Rule and to the CB's conditions for use of its symbol.
4. The ANAB accreditation symbol shall be reproduced:
  - In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
  - In a size that makes all features of the symbol clearly distinguishable.
  - Without distortion of its dimensions.
5. When using the ANAB accreditation symbol, its size must not exceed the size of the CB's symbol.
6. The organization may not place the ANAB accreditation symbol in isolation from the CB's symbol.
7. An ANAB-accredited CB shall not use the ANAB accreditation symbol on any document unless the document relates in whole or in part to certification activities of the CB that are accredited by ANAB.

This does not preclude an ANAB-accredited CB from including the accreditation symbol on its preprinted letterhead paper.

8. ANAB's accreditation symbol shall not be used on a product or in such a way as to suggest that the CB and/or ANAB have certified or approved any product, process, or service of a certified organization, or in any other misleading manner.
  - 8.1. If packaging, etc., used for transportation includes the symbol, a clear statement must be included to the effect that the product contained therein was manufactured in a facility with [*specify*] management systems certified as being in conformity with [*specific standard*].
9. Upon withdrawal of ANAB accreditation, the CB shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead (in any medium, including electronic media and websites), and return any accreditation documents as required by ANAB.